

## What is your concern?

What drives you to take action?  
Why do you care about this issue? SHOW US with **specific story moments** that paint a clear picture of what this looks like in your real life..  
"Self"

## Why should others care about it?

Connect your concern to others.  
How do your concerns affect more than just you and your family? Describe **specific experiences we have shared** that show how this matters to all of us.  
"Us"

## How can we fix it?

What will it take to fix this? What will change when do? What are the consequences if we don't? Why do we need to act now? (Urgency)  
**This is your BUDGET ASK:** specific, relevant, and clear.  
"Now"

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Why do you care?

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Why should we care?

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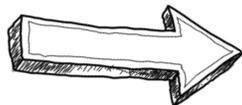
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What change would improve things for all of us?



Two minutes of testimony is just 250-300 words.